

FAX# 103-210-9980 SEP23/16 15.14  
CREDIT RISK !!!  
HARRIS REPORT FROM REP \*\*\* KOLD-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME BEN RHEAULT

BUYER NAME	<u>BEN RHEAULT</u>
SALES PRSN	<u>WA- RYAN GORDON (H)</u>

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

100

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP23/16 15.14

STA:

CON CM \*\*\*\*\*  
 ELECTRONIC INVOICING IS PREFERRED  
 FOR TV AND RADIO INVOICES - IDB# 9912521  
 FOR MARKETRON: EI141074

[illegible]

AGENCY ADVERTISER CODE = 130      AGENCY EST# = 1598  
AGENCY PRODUCT CODE = 141

21	5	600P-630P	30	\$325.00	9/27	0	FUE	0
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PROGRAM : NEWS 13 AT 6PM<  
CON COM1: NEWS 13 AT 6PM<

27	A	600P-630P	30	\$290.00	9/27	9/27	1	FUE
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PROGRAM : NEWS 13 AT 6PM  
ORD COM1: URGENT. PLEASE ADVISE ACCEPTANCE ASAP. THANKS, WALT FOR GREG.  
THIS IS A MAKE-GOOD FOR SEP27 ON LINE-21 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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28	A		500A-700A	30		\$35.00	9/24	9/24	1		SAT	1
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PROGRAM : NEWS  
 ORD COM1 : URGENT. PLEASE ADVISE ACCEPTANCE ASAP. THANKS, WALT FOR GREG.  
 PART OF A MAKEGOOD MADE UP OF LINES 27-28  
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#21	MISSED:TUE/600P-630P	SEP27	30S	\$325.00					(SEP23/16)	
			OFFER:TUE/600P-630P	SEP27	30S	\$290.00					PLS ADVISE.	
			& SAT/500A-700A	SEP24	30S	\$35.00						

CMT:URGENT. PLEASE ADVISE ACCEPTANCE ASAP. THANKS, WALT FOR GREG.

SEP/16	\$3,835.00	OCT/16	\$4,640.00									
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CONTRACT TOTAL \$8,475.00  
 TOTAL SPOTS 25

MARKET TOTALS \$29,224	KOLD 29%	KGUN 32%	KVOA 29%	KMSB 7%	KTTU 3%	CABL 0%	KWBA 0%
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ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE